



Adult Faith Formation Newsletter

“Planning the adult faith formation program” Part III

“There are four basic and interlocking aspects to planning a program. They are: *needs assessment, program designing, implementation, and evaluation.*

2) Designing Programs for AFF

Choosing the Audience and Developing the Topic

Having gathered information on parishioners needs and interests, the team or committee assesses the information gained. After analyzing the information, the team should then list discernible groupings of adults in terms of interests and needs expressed, prioritize needs and interests, and decide on which audience to target. The more factors considered, the better the program will meet the needs of the target group. The gathered information may enable the group to plan for a series of other adult education endeavors, but this still entails deciding on which audience to serve first and which topic needs to be developed.

Below are some questions that may be used in planning for and motivating a target group:

1. What do the adults in the target group see as their educational needs and goals?
2. What kind of life transitions/tasks are the adults in the target group experiencing?

July 29, 2009



D/CAFF meeting

Our next D/CAFF meeting will be on Friday, September 18 from 11:00a.m. to 2:00 p.m. (location to be announced)

FORM
INFORM
TRANSFORM

Resources for your library

How Catholics Worship
Peter Zografos, Ph.D.

How do we worship as Catholics? We worship together as a group; we use set prayers and formulas; we use gestures and move our bodies; we sing and are silent. But why is the way we pray so complicated?

This easy four-fold pamphlet responds in Q & A format to the basic questions of how and why we go about our liturgical worship.

Available through:
publications@fdlc.org

3. What are positive elements or forces operating among adults in the target group that would induce them to participate in a specific program? What are the negative elements that would disincline adults in the target group from participating?
4. What are the subgroups in the target audience? In what ways would these subgroups positively or negatively affect the manner in which adults in the target audience participate in the proposed program?
5. What aspects in the parish organizational climate move adults toward or away from adult educational endeavors?

(Nurturing Adult Faith: A Manual for Parish Leaders pp 36, 37)

New coordinators/team members orientation seminar
Thursday, August 6, 2009 from 7-9:30 p.m. at the Archdiocesan Office Center, Center City.